

Limitless innovation

Today's business landscape requires organizations to continually drive growth to stay competitive. Only a modern, secure cloud platform can help you scale to meet customer demand, give you the insights to make more intelligent business decisions, and equip you with cutting-edge AI solutions to create experiences that delight customers.

Why Azure?

Azure provides a trusted, AI-ready foundation to help businesses become industry-leading innovators.

>95% of Fortune 500 companies trust Azure with their business

Innovation that turns ideas into impact

Bring your ideas to life with industry-leading AI and cloud services to help you create game-changing customer experiences faster and easier.

- > Create new experiences by building your own copilot and generative AI applications
- > Accelerate time to market and improve productivity using AI-powered tools
- > Enable a more secure, efficient IT infrastructure that's AI-ready

88% improvement in developer productivity using GitHub Copilot¹

53% more efficient IT infrastructure after migrating to Azure²

Seamlessly unify systems to streamline technology

Use a single integrated platform to manage all your infrastructure, data, analytics, and AI solutions more efficiently.

- > Extend and simplify management of cloud services across environments—on-premises, at the edge, and multicloud
- > Infuse apps with AI to automate and scale processes so your team can focus on creating
- > Unify your data and analytics to deliver intelligent apps and power data-driven decisions

30-50% reduction in time data professionals need to do their work³

150% increase in work output using Azure AI to automate and scale processes⁴

Innovate on trust

Rely on trusted technology from a partner dedicated to security and responsibility.

- > Built-in security and compliance help you build securely and responsibly from the start
- > Your data is your data—stored and secured with strict privacy standards
- > Build AI responsibly with the help of tools that empower ethical AI practices

72% reduced likelihood of a breach with Microsoft Security⁵

8.5K+ security experts working to protect your data⁶

350 experts working on responsible AI⁷

Secure, sustainable innovation on a global scale

- > Committed to helping you meet your sustainability goals

60+ Azure regions, more than any other cloud provider

100+ compliance offerings creating an industry-leading portfolio

Access expert help and unlock funding

Get expert assistance to migrate and modernize your on-premises infrastructure and data to Azure. [Azure Migrate and Modernize](#) >

Access support for building cloud-native applications with AI and advanced analytics. [Azure Innovate](#) >

¹Research: quantifying GitHub Copilot's impact on developer productivity and happiness | The GitHub Blog

²DC White Paper, sponsored by Microsoft, The Business Value of Migrating and Modernizing to Microsoft Azure, #US49665122, September 2022

³New Technology: The Projected Total Economic Impact™ Of The Microsoft Intelligent Data Platform, a commissioned study conducted by Forrester Consulting, May 2023

⁴The Total Economic Impact™ Of Microsoft Azure AI, a commissioned study conducted by Forrester Consulting, April 2023

⁵The Total Economic Impact™ Of Microsoft Security, a commissioned study conducted by Forrester Consulting, February 2023

⁶Celebrating 20 Years of Trustworthy Computing | Microsoft Security Blog

⁷Reflecting on our responsible AI program: Three critical elements for progress—Microsoft On the Issues 2023