

# The Total Economic Impact™ Of Microsoft Azure PaaS

Through five customer interviews and data aggregation, Forrester concluded that Microsoft Azure PaaS has the following three-year financial impact.



ROI  
**228%**



BENEFITS PV  
**\$43.2M**



NPV  
**\$30.0M**



PAYBACK  
**15 months**

“

Having [Azure] PaaS [and] having serverless architecture ... means it's less painful to maintain our system [and scale] up and down. Having this PaaS approach means we can use infrastructure that basically deploys itself.

*Head of IT strategy,  
insurance*

”

## Composite Organization

OBJECTIVES  
for App Modernization



Meet  
strategic  
business  
outcomes



Optimize  
application  
costs



Leverage  
cloud  
capabilities

Reduce  
technical  
debt



Increase  
talent  
retention

Accelerate  
time-to-value



BENEFITS  
with PaaS

\$2.8M

Revenue gains  
from faster  
application  
production

\$3.8M

Revenue loss  
avoided from  
improved  
application uptime

\$7.2M

Application  
development  
efficiencies

\$10.3M

Application development  
related infrastructure  
administration  
efficiencies

\$19.1M

Application  
development related  
infrastructure cost  
savings



Read the  
full study

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Azure PaaS, November 2022.

© 2022 Forrester Research, Inc. All rights reserved. Forrester is a registered trademark of Forrester Research, Inc.

Commissioned By

