

Operate sustainably

Leveraging ERP for ESG excellence

88%¹

of leaders anticipate ESG excellence will give their organization a competitive advantage and bolster its reputation

New needs for ESG

Investors and employees increasingly expect companies to establish strong ESG goals and transparent reporting to back up their progress. Microsoft asked leaders what impact they expect this to have on their businesses—and many anticipate a direct tie between ESG and their organization's reputation with stakeholders.

Turning thought into action

With this incentive to deliver on ESG goals, leaders generally agree their organizations will need modern, agile ERP systems to track and report on their progress. However, more than half lack the systems necessary to turn thought into action.

84%¹

say digital transformation with an ERP system will position them to track and analyze ESG metrics

57%¹

say their organizations do not currently use a comprehensive product for ESG assessment and action

Differing phases of ESG

A significant portion of leaders have progressed beyond ESG awareness and are working toward goal setting or are making progress on goals already set. But very few have achieved the ESG maturity required to navigate evolving investor and employee expectations, held back by outdated, ineffective systems.

Organizations ranked by ESG maturity:

Emerging

32%¹

have initiated work on ESG goals

Hybrid

36%¹

have implemented an ESG plan with limits from outdated systems

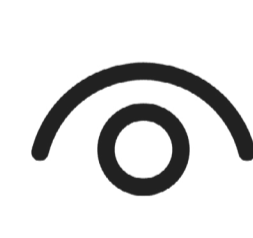
Advanced

11%¹

have a functional ESG plan with easy access to insights

Advance ESG with Microsoft Dynamics 365

Comprehensive, shareable data aggregated by a system that makes staying on track to complete ESG goals easy is available to any organization with Dynamics 365. A comprehensive, agile system, Dynamics 365 enables and improves:



Tracking

Gain cross-sector transparency into progress toward ESG goals with aggregated reports from all teams



Analysis

With AI-powered data analysis, identify areas for improvement quickly and efficiently



Decision making

Generate future-state models and data visualizations and share them across sectors with more collaboration tools for quicker, better decision making



It feels like we've made a real difference as a whole...It's a culture change, which is underpinned by Dynamics 365.

Edita Adamcikova, Head of ESG at Viridor.²

[Read the full story >](#)

Want to learn how the right ERP can help your organization meet its ESG goals?

Read the report, ESG Data Insights:

How your ERP accelerates purpose and profit



Download the infographics:

Dynamics 365 helps maximize your financial visibility with AI-powered insights, embedded analytics, and global management capabilities.

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Source:

¹Microsoft ERP Survey 2023, Microsoft, June 2023

²Viridor tears down silos and drives improvement with Microsoft Dynamics 365, March 2023