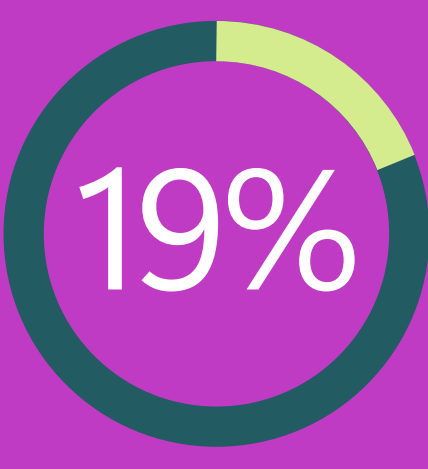


# Making the business case: Microsoft Fabric

Empower your organization to unify data sources and analytics tools for faster, end-to-end analytics deployment.

## Use this toolkit to:

- Plan a data solution for AI with a unified platform
- Access industry-leading security and support
- Learn how companies have benefited from advanced cloud analytics
- Estimate and manage costs
- Strengthen your team's skill sets



## Why Microsoft Azure?

A GigaOM analysis found Azure was the lowest-cost cloud analytics platform for enterprises, with the second lowest being almost **19% higher in cost** than Azure.

—GigaOM

### 1 Strategy

#### Plan a data solution for AI with a unified platform

Microsoft Fabric integrates Power BI, Azure Synapse Analytics, and Azure Data Factory, providing a simplified data foundation that helps streamline analytics workloads.

Offering advanced data governance, scalable pricing, and advanced AI capabilities, Fabric offers a one-stop shop for data analytics.

#### Identify the possibilities

Learn how unifying your data, analytics, and governance solutions lays the foundation for integrating future AI capabilities.

[Watch the webinar >](#)

#### Maximize your investments

Discover five ways to enhance your business intelligence with analytics to get more value from your data.

[Read the e-book >](#)

#### Envision an end-to-end data architecture

Visualize a data environment that supports the rapid, secure, and observable movement of information throughout your organization.

[See what an end-to-end data architecture looks like >](#)

### 2 Performance

#### Access industry-leading security and support

Partner with vendors who support your team in adapting cloud analytics and AI while safeguarding your most valuable resources.

Microsoft Fabric has built-in security and governance capabilities, so you know your data and apps are protected at every level.

#### Explore experiences

See how different data solutions come together with Fabric to create a protected, AI-powered platform for transforming data into valuable insights.

[Explore Fabric integrations >](#)

#### Verify trust

Learn why Microsoft is a Leader in the 2023 Gartner Magic Quadrant for Analytics and Business Intelligence Platforms for the sixteenth year running.

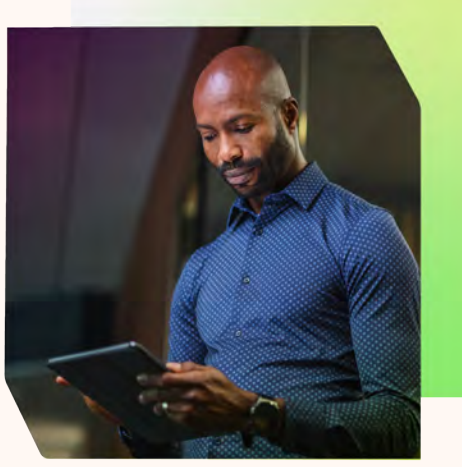
[Read more >](#)

#### Stay current with the latest in analytics

Azure is constantly striving to develop more advanced analytics tools and capabilities that help enterprises stay competitive.

[Check out the latest updates >](#)

## Success stories: Find inspiration in these analytics transformations



### Jacobs Solutions Inc.

#### Professional services

Jacobs uses Microsoft Fabric for enhanced scalability, seamless data management, and AI capabilities to power its strategic data and AI solution, Alluvial.



### ABN AMRO Bank

#### Finance

Microsoft Power BI and Azure Synapse Analytics provide ABN AMRO with a more efficient data analysis method for financial crime detection.



### Teradata

#### Enterprise software

Teradata uses Azure Virtual Machines and Azure Machine Learning to help their customers accelerate innovation and drive higher performance.

### 3 Budget

#### Estimate and manage costs

Build a value argument by estimating your costs and matching them with the right billing model. Use cost optimization tools to manage costs as you go and work with a Fabric billing professional to help ensure you're spending effectively.

#### Explore your pricing options

Customize Fabric pricing options to estimate your total solution cost.

[See Fabric pricing options >](#)

#### Calculate cost estimations

Use the calculator to estimate and share costs for different analytics tools.

[Use the calculator >](#)

#### Enlist a trusted partner

Work with an Azure partner to customize a billing plan that fits your needs.

[Find an Azure partner >](#)

### 4 Team readiness

#### Strengthen your team's skill sets

Empower your teams to work with analytics in the cloud using resources that are curated to their learning styles.

Microsoft provides learning materials to support skill-building so your team can start taking advantage of Fabric quickly and confidently.

#### Fabric quickstart guide

Help your team get started with a step-by-step instruction guide for enabling Fabric for your tenant.

[Read the quickstart documentation >](#)

#### How to use Fabric

Browse learning resources to find documentation, training, and tutorials for integrated Fabric solutions.

[Read the quickstart documentation >](#)

#### Learning modules

Prepare learning materials to make the shift by providing comprehensive overviews of the best solutions for advanced analytics and governance.

[Introduction to Microsoft Fabric >](#)

[Try out Azure Synapse Analytics capabilities >](#)

[Explore data governance with Microsoft Purview >](#)

## Build your plan

### Build and share your business case

Customize this ready-made PowerPoint to reflect your strategy, business value, and cost estimates.

[Build your plan >](#)

### We're here to help you take the next steps

Get started with a trial of Microsoft Fabric or, for more information, get in touch with Sales.

[Start your Fabric trial today >](#)

[Contact Sales >](#)